



**New location  
& month!**

## **Exhibit/Sponsorship Opportunities** *presented by* **The Payments Authority**

**October 6-8**

**Boyne Mountain Conference Center and Resort, Boyne Falls, MI**

*Process improvement, Fraud protection, Reduced risk, Improved productivity, and Value-added services...*

...Just a few of the objectives that today's busy professionals face and the reason you'll want to be a part of **Concepts 2010** - a premier payments conference, presented by The Payments Authority. This annual event brings together payments professionals from financial institutions and companies alike to network with their peers and learn about the latest payment applications from today's industry experts.

### **Three ways to promote your organization:**

#### **SPONSORSHIPS**

##### **Event Sponsorship (events listed on page 2)**

- Recognition in promotional materials, conference notebook and on the conference website thru November 1, 2010.
- One complimentary conference registration for sponsorships of \$1500 or more (\$425 value).
- Event sponsorships include logo signage during your event.
- Company post card or brochure insert in conference bag (optional)

##### **Conference tote bag sponsorship**

- Place your logo on the conference bag that attendees carry throughout the conference.
- Special recognition during opening remarks
- Listed on conference website thru November 1, 2010, name in all promo materials, and in conference binder
- Company post card or brochure insert in conference bag (optional)

#### **VIRTUAL EXHIBIT BOOTH**

Can't make it to the conference? No problem! There are still plenty of ways to share your message with attendees. Cost: \$200

- Company name listed on the Concepts website (thru November 1, 2010)
- Company post card or brochure insert in the conference bags (optional)
- Exhibitor Prize Drawing (optional)
- Pre-conference attendee list

#### **BOOTH EXHIBITORS**

Exhibit Booth - With all receptions and meals held in the exhibit hall, vendors are assured a constant flow of traffic throughout the conference. Includes:

- 1 6ft. skirted table (table top displays only), chair, one standard electrical outlet
- One complimentary conference registration (a \$425 value!)
- Company post card or brochure insert in conference bag (optional)
- Opening reception booth giveaway provided by TPA
- Name on conference webpage thru 11/1/10 and in all promotional materials and conference binder
- Pre-conference attendee list

# Tentative Agenda



## Wednesday, October 6

Welcome Reception

## Thursday, October 7

Continental Breakfast & Registration

Morning Sessions

Lunch

Afternoon Sessions

Cocktail Reception

## Friday, October 8

Continental Breakfast

Concurrent Sessions

Break with Exhibitors

Conference Wrap-up and Exhibitor Prize Drawings

## Exhibit/Sponsor Registration

### Sponsorship:

**SOLD** Tote Bag Sponsorship \$750

**SOLD** Name Badge Sponsorship \$750

**SOLD** Conference Binder Sponsorship \$950

**SOLD** Food at Welcome Reception \$2,000\*

\_\_\_\_\_ Bar at Welcome Reception \$1,500\*

**SOLD** Thursday Continental Breakfast \$1,500\*

**SOLD** Thursday Beverage Sponsor \$800

\_\_\_\_\_ Thursday Lunch \$2,500\*

**SOLD** Food at Thurs. Cocktail Reception \$2,000\*

\_\_\_\_\_ Bar at Thurs. Cocktail Reception \$1,500\*

\_\_\_\_\_ Continental Breakfast (Fri) \$1,500\*

**SOLD** Friday Break with Exhibitors \$800

\* includes one full conference registration (\$425 value) **Sponsorship Total** \_\_\_\_\_

### Exhibit Booth:

Registration: \$300 member, \$950 non-member

(includes one full conference registration, a \$425 value)

Name of On-site Booth Registrant: \_\_\_\_\_

**Exhibit Total** \_\_\_\_\_

### Registration:

Financial Institution/Company Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Phone Number \_\_\_\_\_ Ext. \_\_\_\_\_ E-mail \_\_\_\_\_

Description of products and services: \_\_\_\_\_

**Enclosed is payment of \$ \_\_\_\_\_ by** (select payment method below)

Credit Card (check one)    \_\_\_ Visa    \_\_\_ MC    \_\_\_ Discover  
Account Number: \_\_\_\_\_ Exp date \_\_\_ / \_\_\_  
Cardholder Name \_\_\_\_\_  
Signature \_\_\_\_\_

Member Financial Institution (charge will be added to your monthly billing)  
Routing & Transit # \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

Check (payable to: The Payments Authority)

**Please return to: FAX 248-952-5820 or 1301 W. Long Lake Rd., Ste. 360, Troy, MI 48098.**

The Payments Authority is a not-for-profit trade association focused on growing the use and awareness of electronic payments and e-commerce. Members include financial institutions, companies, municipalities and solution providers.